



Steiner Waldorf Schools Fellowship

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To all colleagues in our schools working in PR, publicity, recruitment and promotion.

We would like to invite you to a meeting at

Rudolf Steiner House on Tuesday March 13th. from 10.45 - 15.30

13/01/2012

Following requests made at recent SWAN meetings and the conversations we held together at last year's Alexandra Palace Expo, SWSF would like to host a day at which all those involved in PR can meet.

Please feel free to submit agenda items, but be aware that the general theme of **`How do we best work with social networking?`** is expected to be our primary concern.

We are still exploring the possibility of some outside and expert guidance on the day, but we will certainly have input from colleagues in the UK, America and Australia on how Facebook, LinkedIn and Twitter can be used effectively (or avoided cautiously). I do hope that those UK colleagues who have worked with these issues in their schools will be able to contribute. It will also be an opportunity to identify some of the challenges and opportunities that lie ahead in 2012.

Please confirm your attendance via the booking form. We will be making a charge of £20 a head to cover room hire and related costs. Lunch can be purchased across the road from Rudolf Steiner House.

Alan Swindell

The Association of Steiner Waldorf Schools in the UK and Ireland

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